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**SEMT's**  
**M.B. HARRIS COLLEGE OF ARTS & A. E.**  
**KALSEKAR COLLEGE OF COMMERCE &**  
**MANAGEMENT**

Nawayat Nagar,Nallasopara (West)  
Dist:Palghar,Maharashtra

**Department of Commerce, Arts,**  
**Self-finance & IQAC**

**In Collaboration with**

**Poona College Of Arts, Science**  
**and Commerce, Pune**

**Organises**

**ONLINE ONE DAY INTERNATIONAL**  
**CONFERENCE ON "EMERGING TRENDS**  
**IN THE FIELD OF COMMERCE,**  
**ECONOMICS, IPR, ENTREPRENEURSHIP**  
**AND MANAGEMENT"**

**12th April, 2025**



## ABOUT M. B. HARRIS COLLEGE OF ARTS & A. E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT

Managed and controlled by Shurparaka Educational and Medical Trust (SEMT), affiliated to Mumbai University. SEMT is well recognized and appreciated for academic excellence in Palghar district. It was created in 1984 by a bank of likeminded, friends from Sopara village with a motto: "Service for all with selflessness and dedication".

**Vision:** "To nurture innovation and creativity through quality education and provide higher education to weaker and deprived students of neighboring rural area irrespective of caste, creed and religion".

**Mission:** "To develop an Organization which serves a diverse community of students with accessible & affordable education that enhances the quality of life."

## POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE, PUNE

The Poona College of Arts, Science, and Commerce, established in 1970 by the Anjuman Khairul Islam Trust in Mumbai, has emerged as a leading educational institution in Pune. Situated in the bustling area of Pune Camp, the college has played a pivotal role in transforming the educational landscape of the region. It offers a diverse array of academic programs and professional courses, catering to the evolving needs of students. The college's commitment to excellence is underscored by its accreditation from the National Assessment and Accreditation Council (NAAC), which awarded it an 'A' grade in 2004 and an 'A+' grade in the third cycle of assessment in November 2022. Additionally, the college holds ISO 9001:2015 certification, highlighting its dedication to maintaining high standards of quality management.



## **SUB - THEMES (Not Restricted To)**

**Some pertinent Topics related to Emerging trends in Commerce, Trade, Innovation, and Management:**

1. E-commerce and Digital Transformation
2. Sustainable Practices in Trade
3. Blockchain Technology
4. Data Analytics and Business Intelligence
5. Global Trade Policy and Regulations
6. Innovation in Payment Systems
7. Consumer Behavior and Trends
8. Artificial Intelligence and Automation
9. Remote Work and Management Strategies
10. Cybersecurity in E-commerce
11. Entrepreneurship
12. IPR

## **AIM OF CONFERENCE**

International conference aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Commerce and Finance. It also provides a premier inter disciplinary platform for researchers, and educators to present and discuss the most recent innovations, trends as well as practical challenges encountered and solutions adopted in the fields of Commerce, Finance, IPR, Entrepreneurship, Economics as well as management.

## **ABOUT THE CONFERENCE**

It is an online event, which connects individuals with viewers across the world. It is a platform to share latest and innovative ideas with peers and senior group of people from different parts of the world with the help of a PPT or poster presentations. The main feature of live webinar is interactivity, the ability to discuss, send and receive information in real time.

## **GUIDELINES FOR SUBMISSION OF RESEARCH PAPERS**

- Abstract should not exceed 300 words and should be followed by 3-5 keywords.
- Plagiarism Report and Declaration must be attached in the Annexure.
- The cover page of the manuscript must contain the Title of the paper, Author's Name, Affiliation, Mailing Address, Contact Number and Email Address.
- The paper should be typed in Font Style – Times New Roman, Font Size-12, Line and Paragraph spacing – 1.5 & 1. Total Length of the full paper must not exceed 2000-2500 words or 5-6 pages including graphs, tables and appendices. The cover page should not be a part of the paper so as to facilitate peer review of the paper.
- Submission of the manuscript will imply that it has not been previously published and is not under consideration for publication elsewhere.

### IMPORTANT DATES

- Last Date for Registration 5th April, 2025
- Last Date for Submission of Full Paper: 5th April, 2025
- Last Date for Sending PPT Presentation: 10th April, 2025 (Note: Date will be extended for full paper submission)

### REGISTRATION FEES

- Participation – NIL
- Paper Presentation & Publication
- Academicians : 500₹
- Research Scholars: 300₹
- For Foreign Delegate: 10\$

### ACCOUNT DETAILS

**Beneficiary Name:**A. E. KALSEKAR DEGREE  
COLLEGE(IQAC)

Bank Name: BASSEIN CATHOLIC CO-OPERATIVE  
BANK LTD.

Branch: UMRALÉ

Account Number: SB/009100100034195

IFSC Code: BACB0000009

### ORGANISING COMMITTEE MEMBERS

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## Registration Link

[https://docs.google.com/forms/d/1Z3yGQtCQ  
NUkTzmrVNik\\_SiMtb\\_7ysWNBckMtPvEkk9A/edit](https://docs.google.com/forms/d/1Z3yGQtCQNUkTzmrVNik_SiMtb_7ysWNBckMtPvEkk9A/edit)

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### REVIEW PROCESS

All papers will be evaluated through a blind review process constituted by experts from Institutions, Universities and Organizations.

### PLAGIARISM ALERT AND DISCLAIMER

Contributors are advised to strictly follow the academic ethics with respect to acknowledgement of the original ideas borrowed from others. The conference team and editors will not be held responsible for any such lapse of the contributors regarding plagiarism.

### PUBLICATION OPPORTUNITY

Those who register themselves for the conference only their papers will be considered to be sent for publication Authors and Co-Authors need to register themselves separately.

### NOTE

Selected papers will be published in online e-journal with ISBN no. :  
978-93-342-5395-5

Book Name : Emerging Trends in the Field of  
Commerce, Economics, IPR, Entrepreneurship  
and Management

E-Certificate will be provided for participation, presentation and publication.